

LIVING MOMENTS

Vol 5. Issue 1
Jan - Mar 2025

THE DESIGN ISSUE

FREE | take me!



UP THE AIR

A Spectacular
Shortlist

JUDGEMENT DAY

Peek Behind
AIR's Judging

LUXURY THAT FITS

Jigsaw, Our First
High-Rise Living,
Launches

CHRISTMAS COMES ALIVE

Multi-Colour
Lights, Pure Joy



JAZZING IT UP

Music To Our Ears



EDITOR'S LETTER

Dear readers,

Welcome to the Design Issue, where we spotlight the AIR architecture competition. This nationwide event, the only masterplanning competition in Malaysia this year, has produced 11 impressive shortlisted entries, which we proudly showcase in this issue.

From structurally daring concepts to designs that “touch the Earth lightly,” submissions reflect a range of creative visions.

AIR marks Hock Seng Lee's (HSL) second collaboration with the Malaysian Institute of Architects. Following the success of our first competition in 2021 for Langit, we are excited to announce that we plan to build one of the winning AIR entries.

As a professional-led development firm, the HSL Group has a reputation for tackling some of the region's most complex infrastructure projects—from seaports to centralised sewerage systems. These challenging undertakings have pushed us to adopt higher standards and view obstacles as opportunities.

For AIR, we selected a uniquely challenging site: a 13.5-acre low-lying land bisected by a river. With a prize pool of RM250,000, we called on architects, town planners, and landscapers nationwide to help us envision a sustainable, beautiful development.



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FINALIST: Presenters taking photos at the Final Judging for PAM - HSL AIR Architectural Design Competition in Kuala Lumpur.

The theme, *AIR – Building With Nature, The AIR Above Us, Di Bawah AIR Mengalir*, embodies our commitment to balancing growth with environmental responsibility. Remarkably, some shortlisted designs preserve up to 76% of the site's natural landscape while incorporating high-density towers. Other entries captivate with their futuristic and striking visual concepts.

Final presentations and judging took place in Kuala Lumpur on November 11, 2024. We eagerly anticipate the results ceremony, where the Sarawak Premier will announce and present prizes. This milestone will mark the start of AIR's next phase: project development and planning submission.

Beyond AIR, this issue also features the launch of Jigsaw, HSL's first high-rise residential project. This innovative development brings the luxurious essence of our flagship La Promenade to a broader audience.

Scan the Quick Response (QR) code at the end of that article to view a Jigsaw video featuring architects Nicholas Ling and Tina Lau, who share their design philosophies, the innovations behind Jigsaw, and the challenges of creating enduring designs.

Notably, Jigsaw marks Ling's first project in his hometown after nearly a decade leading design teams in Kuala Lumpur.

Thank you for joining us in this issue. We hope you enjoy it and wish you a Merry Christmas and a Happy New Year! 🎄

Yours truly,

shinji
SHINJI

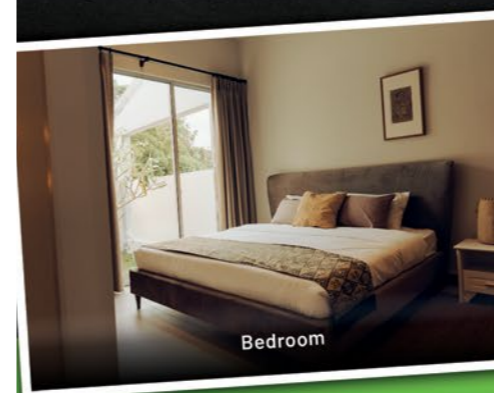
SHOWHOUSE OPEN FOR VIEWING



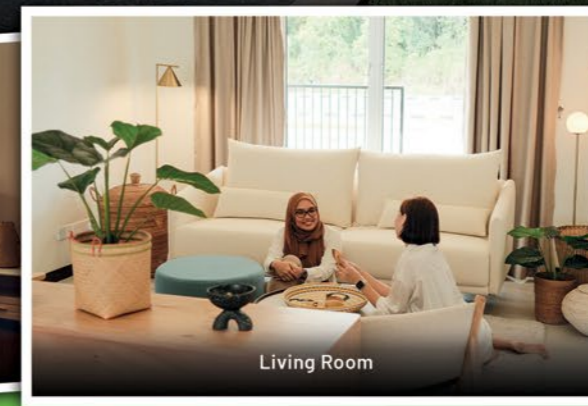
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Living Room



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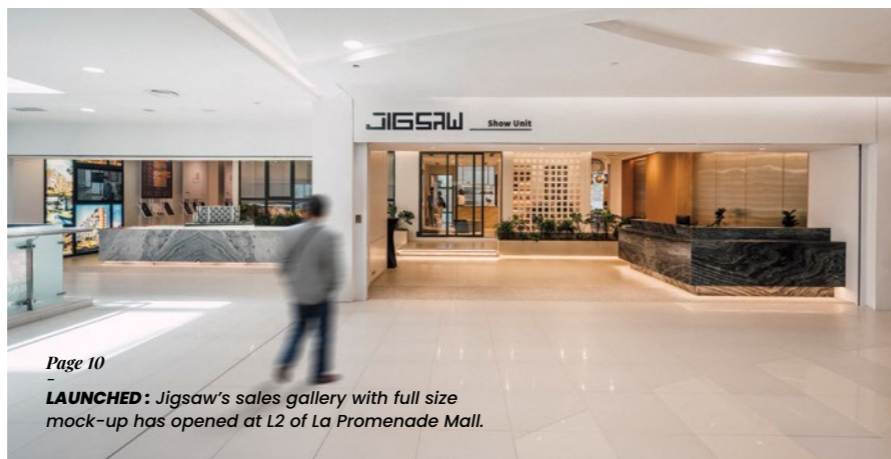
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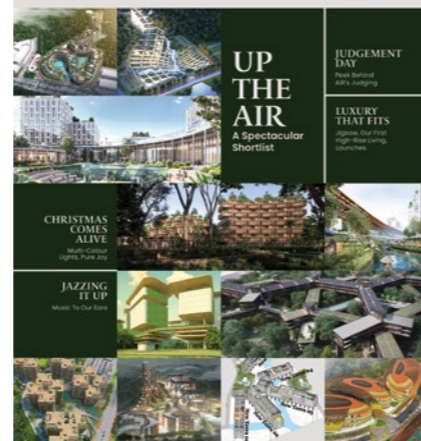
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The Herald Before Living Moments

Throwback To HSL's Original Newsletter

ON THE COVER

LIVING MOMENTS
THE DESIGN ISSUE



THE DESIGN ISSUE

A compilation of all 11 AIR shortlisted entries.

MAGAZINE OF HSL PROPERTIES
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NEW UNITS



HSL Brings *Holiday Magic* To Life With Dazzling Christmas Tree Lights

New Colours, New Vibes: HSL's Annual Tradition Gets A Festive Twist

Hock Seng Lee (HSL) is lighting up the season with its annual Christmas Street decorations, and this year, the display is more dazzling than ever.

Over 40 beautifully decorated trees line the streets, casting a magical glow across the area, and creating an enchanting atmosphere for all to enjoy.

It all started on May 9 at Jalan La Promenade, near the guard house. For two months, the team tested the new lights to make sure everything was perfect.

They checked and rechecked each light, ensuring it was bright enough, worked well, and would last through all kinds of weather. This testing phase was crucial before they could go ahead with the full installation.



PRECISION: A worker carefully putting up the lights.

Once the testing was complete, it was time to order the new lights. On July 11, an order for 230 rolls of lights for a total of 46 trees! The lights were sourced from China, and it took about one month for them to arrive in August.

A project like this needed a strong team. The installation was done by two workers, Khoerudin and Rahman Saiful. They were helped by four technicians: Amirul Syazwan, Rickfield Gewong, Philibert Roger, and Gary Madang.

Together, they worked hard to make sure every tree was lit up properly.

The installation process began on October 14. Even though the team faced some tough challenges, they managed to finish the job in just two weeks, completing everything by October 28.

It wasn't an easy task, but they were determined to get the job done right.

One of the biggest challenges the team faced was the weather. Sudden rain and strong winds made it harder to work, but the team kept going.

As Amirul, one of the technicians, said, "The weather was the toughest part. It would rain out of nowhere, and that made everything slower. We had to pause a few times and wait for the rain to stop."

Rickfield, another technician, also shared his thoughts, "Installing lights on trees is never easy. Sometimes the branches were too high or too thick, and we had to figure out how to get the lights in place without damaging anything."

Despite these difficulties, the team pushed through, making sure the lights were installed properly and safely on every tree.

Clinton Jawa, HSL's Building M & E, Operations and Events Officer, reflected on the effort required to set up the display.

"Putting up the lights from scratch every year is no small task. It takes an incredible amount of planning, effort, and teamwork to make this happen.

"We're extremely grateful to our dedicated workers, whose hard work and passion bring this magical experience to life every Christmas season," he added.

Last year, the trees were lit up with just yellow lights, but this year, the lights come in a mix of blue, green, red, and yellow.

This colourful display has added a whole new level of brightness and energy to the promenade, making it more festive and exciting for everyone who visits.



DIFFERENT: A dazzling display of trees with new colour lights up the sky with festive cheer.



To make this festive season even more exciting, HSL is thrilled to announce the Christmas Photo Contest 2024, offering a grand total prize pool of up to RM3,000!

It's easy to get involved—simply take a photo of the beautiful Christmas tree displays, set your social media account to "Public," and use the hashtags #HSLTower and #LaPromenadeMall to enter.

Whether you're an aspiring photographer or just someone who loves capturing festive moments, this contest is the perfect opportunity to get creative and share your holiday spirit with the community.

The competition is open to everyone, and with such a large prize pool, it's sure to encourage plenty of holiday fun and festive photography. 📸

WHIMSY: Santa's little helper climbing into the holiday spirit, adding charm to the Christmas tree.



La Promenade Youth & Christmas Bazaar: A Fresh Twist On The Holiday Market

A Celebration of Youth, Creativity, And Festive Cheer

La Promenade's Christmas Bazaar returns with a magical twist! This year, the La Promenade Youth and Christmas Bazaar celebrates young entrepreneurs and their creations, offering a unique holiday shopping experience.

Join us from November 29 to December 22, every Friday to Sunday at L1, Centre Atrium, for a festive wonderland of handmade and curated products.

Support youth-run businesses while finding the perfect holiday gifts! Here's a glimpse of this year's amazing vendors and offerings:



ARTISAN: The magic in every stitch at Hwa Handicrafts, where crochet and knitting creations come to life.



Hwa Handicrafts

/Cosy Creations for the Holidays/

Explore Hwa Handicrafts' cosy crochet and knitting creations, from handwoven scarves and blankets to intricate toys and accessories. Perfect as heartfelt gifts, they bring warmth and joy this holiday season.

Michelle & Co

/Fashion That Speaks to You/

Seeking stylish boutique clothing and accessories? Michelle & Co has you covered. From chic festive outfits to statement pieces, their curated collection offers unique fashion to elevate your wardrobe and help you shine at every holiday gathering.

Nail Story X Ame Boutique

/Pamper Your Nails. Elevate Your Style/

Nail Story x Ame Boutique adds flair to the bazaar with high-quality nail products and accessories. Whether you want a pop of colour or intricate nail art, they have all you need to pamper your nails. Don't miss their fabulous accessories, from statement jewellery to chic nail tools—perfect for feeling polished and pampered.



RADIANCE: Find crystal treasures and festive cheer at La Promenade Mall this Christmas.

Icy Crystalz

/Sparkling Energy with Every Piece/

Crystal enthusiasts will love Icy Crystalz, offering a stunning range of handmade natural crystal jewellery, from bracelets and earrings to keychains. Each piece is thoughtfully crafted to bring positive energy and beauty, making it perfect for enhancing your style or as a meaningful gift.

Karen Says Cookies

/A Tasty Holiday Treat/

Foodies, rejoice! Karen Says Cookies offers a festive spread of treats, from crunchy keropok and tangy acar to melt-in-your-mouth cookies and more. Stock up on holiday snacks or grab them as gifts – you're sure to be delighted!

The Talking Sea

/Nature-Inspired Jewellery with a Meaning/

The Talking Sea showcases a beautiful collection of handmade jewellery inspired by nature and the sea. Featuring delicate, nature-themed necklaces, earrings, and bracelets, each piece reflects the calming beauty of the ocean, making it an ideal gift for lovers of all things natural and artistic.



JOYOUS: Christmas cheer and festive finds—shopping spree vibes at La Promenade Mall.



FUN: Add some colour to your day with one-of-a-kind balloon art at La Promenade Mall.

Kumo_Studio

/Sweeten Your Holidays with Christmas Candy Cups/

Sweeten your holidays with Kumo_Studio's Christmas candy cups! These charming treats, filled with colourful sweets and beautifully crafted, are perfect as stocking fillers or festive gifts for any celebrations.

K-jewelnyou

/Sparkling Accessories for Every Occasion/

K-jewelnyou offers a stunning range of accessories, from earrings and bracelets to rings and hairpieces. Perfect for festive dinners or thoughtful gifts, this booth adds sparkle to any occasions. Centrally located in the atrium, it's unmissable – and irresistible.

All.Mine Creative X V2R Collectif

/Personalised Gifts That Show You Care/

Looking for the perfect personalised gift this Christmas? All.Mine Creative X V2R Collectif offers custom-printed pencil cases, flasks, tote bags, keychains, and handmade accessories like earrings, bracelets, and scrunchies.



The La Promenade Youth and Christmas Bazaar is more than just a shopping event; it's a celebration of creativity, youth entrepreneurship, and the spirit of giving. Whether you're looking to find unique holiday gifts or simply enjoy a fun and festive atmosphere, this bazaar is the place to be this holiday season. **LM**



ENGAGED: Potential buyers examining a detailed property model at Jigsaw sales gallery at La Promenade Mall level two.

Luxury That Fits

Jigsaw, HSL's First Condo Project, Offers S, M, L & XL Units

The sales gallery for Jigsaw condos, which is Hock Seng Lee's (HSL) first high-rise living project, opened on Oct 26. In the first two weeks, almost all studio units, which comprise about 15%, were sold out.

Also selling well are medium-sized units (over 1,000 sqft with three bedrooms) and XL penthouses (two-storey units with atriums).

Buyers, who included HSL's own staff and clients, were full of praise for the project, remarking that its architecture was a stand-out.

"The opening weekends showed there's strong demand for premium condos, no matter the size," said Angie Joan Daniel, Sales and Marketing Assistant Manager. "Studios are often a quick decision, whereas larger family units take a bit more time."

Over 60% of Jigsaw units are 1,018sqft, while end units on each floor reach 1,743sqft. Penthouses start from 1,952sqft.

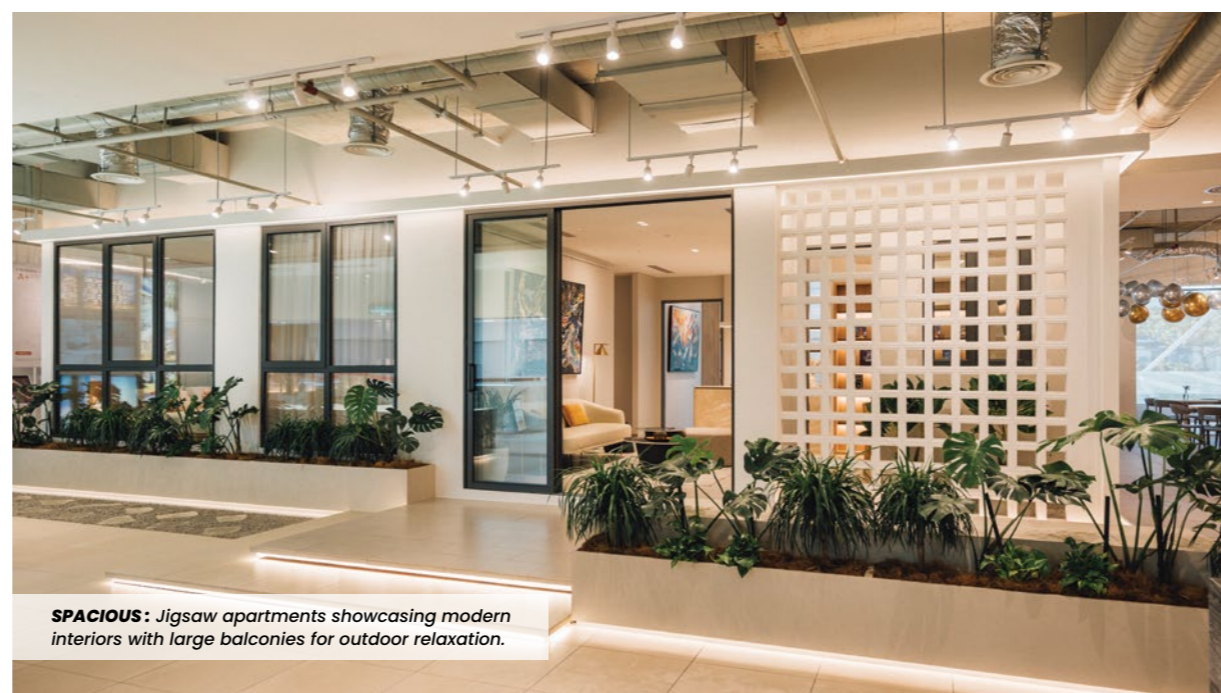
Joan added HSL's sales team is prepared for a busy year-end sales period.

"Come to the gallery. We want you to experience premium materials like double-glazed windows that are a true luxury. All units at Jigsaw include double-glazed glass.

"In the showroom, we invite visitors to try lifting the actual windows – they're so heavy! We've built a full-size mock-up unit so visitors can feel how quiet their condo will be, and try the memory foam mattress in the Designer furnishing package."



BUZZING: Guests and visitors visiting Jigsaw sales gallery to explore modern living spaces and opportunities.



SPACIOUS: Jigsaw apartments showcasing modern interiors with large balconies for outdoor relaxation.

Armand Malik: Malaysia's Saxophone Star Redefining Jazz

The Sarawakian Multi-Instrumentalist Fuses Classical Training With A Love For Jazz, Creating A Distinctive Sound

Armand Malik is a name that resonates strongly in Malaysia's vibrant music scene. A gifted saxophonist, multi-instrumentalist, arranger, and educator.

Armand's remarkable journey spans from his roots in Sarawak to high-profile performances like Malaysia Day and the Commonwealth Games, driven by dedication, passion, and a deep love for jazz.

DYNAMIC: Performing at HSL Jigsaw Showcase, October 2024.

A JOURNEY ROOTED IN SARAWAK AND SHAPED BY MUSIC

Born and raised in Sarawak, Armand Malik's early relationship with music was one of exploration and discovery.

He started piano at seven, reached Grade 6, and later discovered his passion for the saxophone in high school through the school marching band.

"I first saw a saxophone when I was 13, in the movie *Ibu Mertuaku* by late P Ramlee," Armand recalls. "I thought to myself, 'Okay, that's a saxophone.' This early exposure marked the beginning of what would become a lifelong passion.

Armand's musical journey continued to evolve as he pursued further studies in the UK. While there, he expanded his repertoire, learning not only the saxophone but also the clarinet and, more recently, the flute.

His time at the Royal Birmingham Conservatoire in the UK was crucial, where he earned a bachelor's degree in jazz and improved his skills by learning from famous teachers like Jean Toussaint, John O'Gallagher, and Mike Williams.

MENTORS AND INFLUENCES: CRAFTING A UNIQUE SOUND

Madam Sharnaz Saberi of Prodigy Music gave me the opportunity to perform on national TV for the Prime Minister and the Agung, and I wouldn't have had that chance if she hadn't put me on that stage.

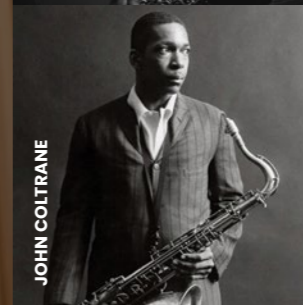
Other influential figures in my development include my band director, Anthony Wong, and my professors at Universiti Teknologi MARA, including Patrick Terbrack, who introduced me to the American approach to jazz music.

Armand credits his experiences in the UK with deepening his understanding of jazz theory, composition, and performance.

"Jazz has always been a huge influence on me," Armand says. "Charlie Parker and John Coltrane are foundational to my playing. Their musical language is what all jazz musicians learn to speak."



CHARLIE PARKER



JOHN COLTRANE

MAJOR MILESTONES: FROM NATIONAL STAGES TO GLOBAL RECOGNITION

One of his most memorable moments came when he performed for Malaysia Day on national television, playing in front of the Prime Minister. "That was a surreal experience. To perform for my country's leaders and represent Malaysian music was an honour," he says.

Another highlight was his performance at the Commonwealth Games in 2022 in Birmingham, UK, where he proudly showcased Malaysian music to an international audience.

These high-profile performances cemented Armand's position as a leading figure in the world of jazz and Malaysian music.

As a conductor and arranger, Armand has also had the privilege of composing music for high-profile figures, including writing a special piece for His Majesty, the Agung of Pahang's birthday. "Composing for such a significant occasion was both an honour and a challenge," he notes.



FESTIVE: Performing DeRosa (Hear Me Roar) Music Academy Christmas Recital December 2023 at North Kent College, Crayford, United Kingdom.



ENCHANTING: Night at the Museum '24, solo feature with Prodigy Orchestra at Borneo Cultures Museum, September 2024.



REGAL: Video shoot for YDPA Abdullah of Pahang's birthday tribute MV. He arranging and conducting Prodigy Orchestra, June 2021.



PATRIOTIC: Jiwaku Malaysia MV shooting, project for Sarawak Government in conjunction with Hari Malaysia.

THE ART OF JAZZ: A PERSONAL AND EMOTIONAL EXPRESSION

From smooth jazz to pop and even 90s hip hop, Armand's versatility as a musician allows him to blend genres and experiment with sound.

"I approach improvisation with preparation and intuition," Armand says. "I practice patterns and melodies beforehand, but on stage, I let intuition and the moment guide me."

For Armand, the saxophone is more than just an instrument; it's an emotional outlet. "When I was younger, playing the saxophone was my escape.

It was something I would turn to when I was stressed out or needed to clear my head," he reveals. "It allows me to express things that words can't."

Scan to watch



—
**JIWAKU
MALAYSIA
MV**

TEACHING THE NEXT GENERATION: A COMMITMENT TO MUSIC EDUCATION

Alongside his performance career, Armand has found great fulfilment in teaching music. Over the years, he has mentored more than 70 students, many of whom have continued their musical studies under his guidance.

"It challenges me to simplify and communicate complex concepts in a way that anyone, no matter their background, can understand," he says.

For Armand, teaching means inspiring a love for music and guiding students to find their voice. He emphasises mastering fundamentals, sound production, and a broad repertoire over flashy techniques, advising, "A strong, beautiful tone gets you gigs. Practice makes it natural."

LOOKING FORWARD: AMBITIONS AND ASPIRATIONS

Armand aims to grow as a performer and educator, pursuing a Master's in Music Education and aspiring to become a university lecturer.

"Having a stable academic career alongside performing would allow me to continue pursuing my passion for music while providing for my family," he says.

In terms of collaborations, Armand is eager to work with music legends such as Datuk Mokhzani, Erwin Gutawa, and Quincy Jones, whose mastery in orchestration and production continues to inspire him.

THE LASTING IMPACT OF MUSIC

For Armand, music is not just a career—it's a way of life.

It has fueled his growth, connected him globally, and let him share his passion on stage and in the classroom. "The best part of being a saxophonist is making a living doing what I love," he says.

Armand's mission is to inspire joy and leave a lasting impact through music. "If audiences feel something, I've done my job," he concludes.

As Armand continues to inspire through his performances and teachings, it's clear that his love for music will keep him at the forefront of Malaysia's jazz scene for years to come. 🎷

■■■
If you're interested in having a jazz performance at your event, please scan the QR code to contact Armand.

Contact Me



Top 11 Masterplan Proposals For Kuching Unveiled In 'AIR' Competition

From Practical to Boldly Ambitious: The Seven Jurors Reveal Their Selections

The top 11 finalists for the 'AIR' masterplan competition – focused on a parcel of land opposite Kuching International Airport – have been unveiled.

The shortlisted proposals span a wide range, from practical designs to audaciously innovative concepts.

Conventional entries proposed phased developments of high-rise residential units integrated with mixed-use commercial spaces.

In contrast, bold proposals envisioned "horizontal high-rises" elevated on stilts, preserving much of the natural undergrowth.

A jury of seven experts – including five architects and two representatives from construction firm Hock Seng Lee (HSL) – selected the finalists from 75 qualified submissions.

The shortlist comprises 11 entries due to the tying of scores among top entries. The jury deliberated for over two hours, and the shortlist was a unanimous decision.

Jury chair Ar Adrianta Aziz, president of the Malaysian Institute of Architects (PAM), praised the high quality of the submissions. "Many entries demonstrated deep thinking,



SITE: Aerial shot of 13.5-acre piece of land opposite Kuching airport.



COLLABORATIVE: Judges engaging in detailed discussions at HSL Tower, analysing innovative architectural design for AIR.

with several offering creative, out-of-the-box solutions for the 13.5-acre site, which is uniquely intersected by a stream."

He added, "The AIR competition showcases the wealth of architectural, town planning, and landscaping talent in Malaysia. As the only competition of its kind in the country this year, the participants really gave their best. We saw everything from feasible high-rises to bold visions for building with nature."

The jurors, who had two weeks to review the submissions, convened at HSL Tower on October 17 for the shortlisting process. "HSL's property team had arranged for AI boards of all entries to be displayed, allowing us to closely examine each concept before making our final decisions," Adrianta said.

HSL will exhibit concept boards off the shortlist at its headquarters soon.

The AIR masterplan competition, a collaboration between PAM and HSL, marks their second partnership following the success of 2021's Langit high-rise competition. That earlier contest resulted in the development of Langit Citadines Kuching, a joint venture with Singapore's CapitaLand.

The winning proposal for AIR will receive RM120,000, with RM60,000 for second place, RM30,000 for third, and eight honorariums of RM5,000 each. HSL has committed to developing one of the winning designs, as they did with Langit.

HSL, the developer behind La Promenade – which was designed as "a town within a park" – aims for AIR to set a new benchmark in eco-friendly development. The competition's tagline, "The AIR Above Us & Di Bawah AIR Mengalir" (translated as "The Water Beneath Us"), reflects this aspiration.

HSL managing director Datuk Paul Yu expressed excitement about the shortlisted proposals. "The jurors' shortlist is full of strong ideas, from those that could be built tomorrow to more adventurous concepts. Who knows? We might be able to turn one of these bold visions – the forward-thinking rule breakers – into reality."

The top 11 finalists presented their proposals to the jurors at PAM HQ in Kuala Lumpur on Nov 11. Each team gave a presentation, followed by a 15-minute Q&A session. The entries were evaluated with the scoring system developed by PAM.

The results will be announced in early 2025 at HSL Tower, with Premier Datuk Patinggi Tan Sri Abang Johari Tun Openg as the guest of honour. The event will be live-streamed on HSL's social media channels.

PANEL: The seven jurors, comprising PAM Malaysian architects and two directors from Hock Seng Lee, deliberating at HSL Tower during the shortlisting meet on Oct 12.



VISIONARY: Stunning architectural proposals in displays showcasing innovative ideas for AIR competition.

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REGISTRANTS

11

SHORTLISTED

The AIR above us

Air

Building with Nature

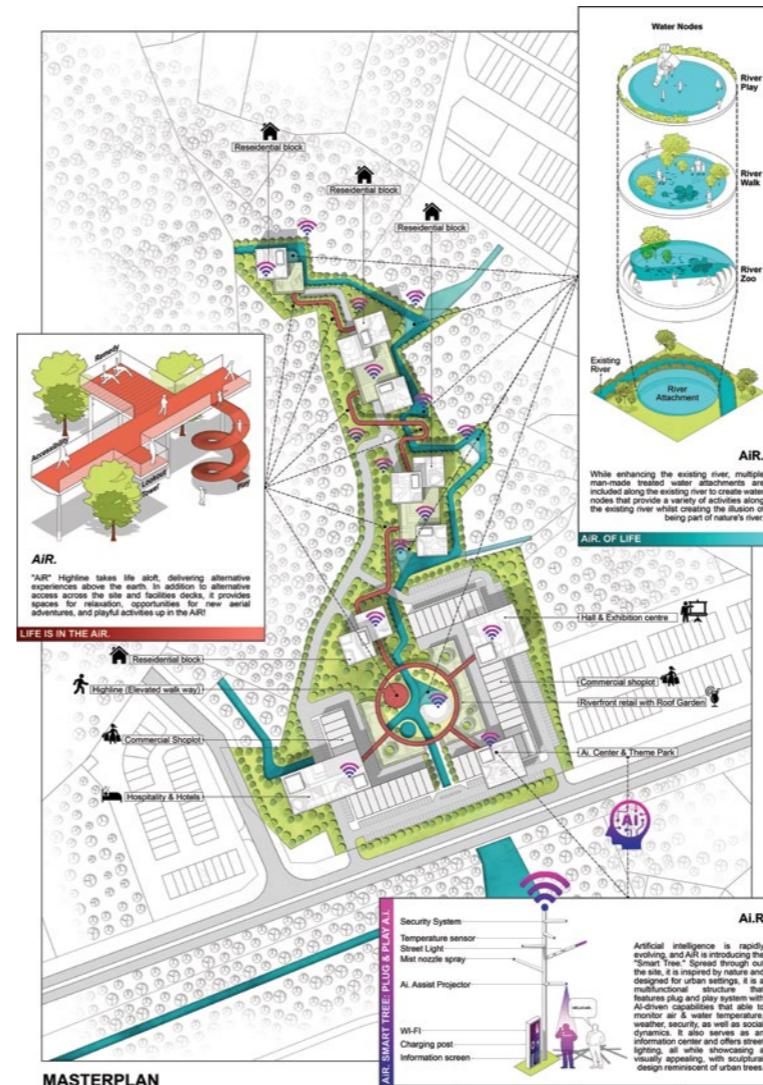
Di bawah AIR mengalir



/ 11 Shortlisted Entries

entry 014

Entry 014 is a mixed-use development that creatively incorporates the site's natural stream. This entry includes shoplots, hospitality and event spaces, a park, as well as high-rise residential and serviced apartment towers.



entry 026

Entry 026 is a housing complex inspired by vernacular longhouse architecture with a futuristic edge. Highlights include 6.23 acres of rooftop public space, and 25 residential types – from micro studios to mansions.



MULTI-HOUSEHOLD UNITS			DUAL FRONTAGE UNITS		
MANSION 480 m ² / 5,166 ft ² Architect: 71, Interior: 69 W. Siong Lim, W. Mei Ling PHD Sandeep, W. Mei Xi, W. Li Wei B1 8A	CO-LIVING 192 m ² / 2,066 ft ² Architect: 33, Designer: 33 Ya Tan Swee, Ang Jun Kit Sankar, Rajah Rentap, Peter A. Senang Architect: 28, Interior: 19 Munir Said, Lim Kai Ming B2 4A	DUAL-KEY 94 m ² / 1,011 ft ² Programmer: 36, Translator: 33 Nguyen Tuan, Lan Nguyen Pharmacist: 35, Restaurateur: 25 Lim Bo Jing, Teras Rentap B3 2A	PENTHOUSE 100 m ² / 1,259 ft ² Publisher: 55, Broker: 43 Karim Amin, Zainab Harun Designer: 28, Student: 34 Abu Hassan, Abu Zainal Student: 19 Nur Faeqah D1 3A	POOL SUITE 100 m ² / 1,259 ft ² Retail Lecturer: 65, Translator: 61 Atuk Sham, Nenda Ros Public Designer: 62, Public Relation: 38 Hud Amir, Nadea Tan Student: 19, Hana Hud D2 3A	
FAMILY ORIENTED UNITS					
APARTMENT 53 m ² / 570 ft ² E-Commerce: 26, Baker: 27 Maya Sharma, Dan Dayok Fashionista: 26, Wak Dayok E1 1A	APARTMENT 62 m ² / 667 ft ² Salesman: 27, Housewife: 27 Hazim Fakhri, Nadia Radzi Kindergarten: 4, Teacher: 2 Amira Hazim, Amir Hazim E2 2A	APARTMENT 71 m ² / 1,022 ft ² Engineer: 45, Baker: 42 Richard A. Lian, Maria A. John Architect: 20, Teacher: 17 Mai A. Richard, Mia A. Richard E3 2A	APARTMENT 75 m ² / 764 ft ² Plant Manager: 55, Nurse: 47 Ahmad Bujang, Fatimah Husin Software Dev: 22, Matriculation: 19 Sarly Ahmad, Saif Ahmad E4 2A	APARTMENT 118 m ² / 1,270 ft ² Engineer: 46, Art Teacher: 42 Ravi Rao, Priya Patel Photographer: 36, Social Media Manager: 23 Priya Rao, Prachi Rao Accountant: 23, Semitah Rao E5 2A	



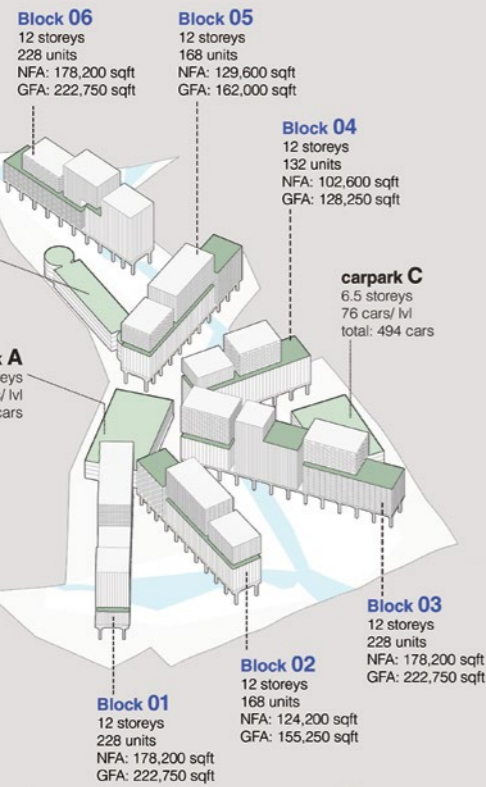
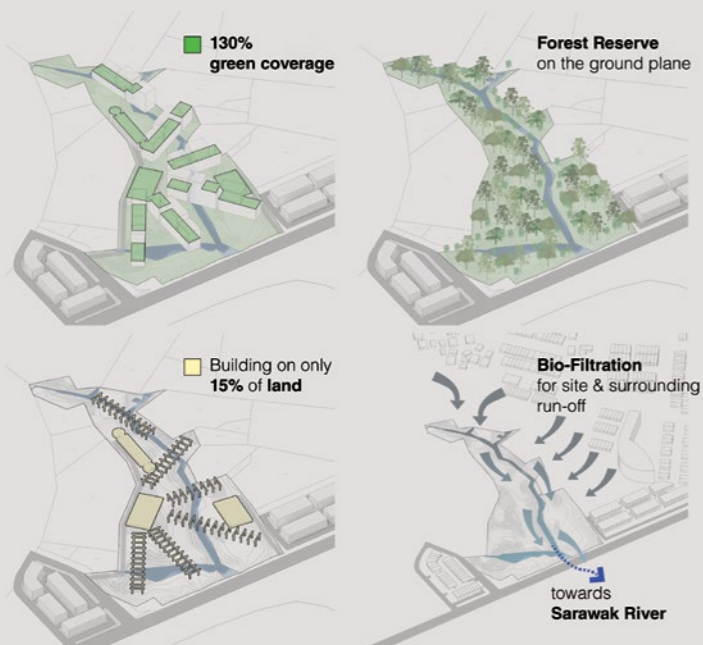
entry 030

Entry 030 shows a strong conceptual masterplan with its green roofs, and efficient urban grid, which is highly pedestrian friendly. This entry is a mixed urban plan, with residential, retail, office and nature reserve zones.



entry 038

Entry 038 envisions "land bridges", featuring long-ish buildings, that touch the ground lightly. The proposal calls for six blocks of 12-storey buildings (and three additional car parks blocks), comprising flexible spaces suitable for apartments, sports, retail, urban farming and more.

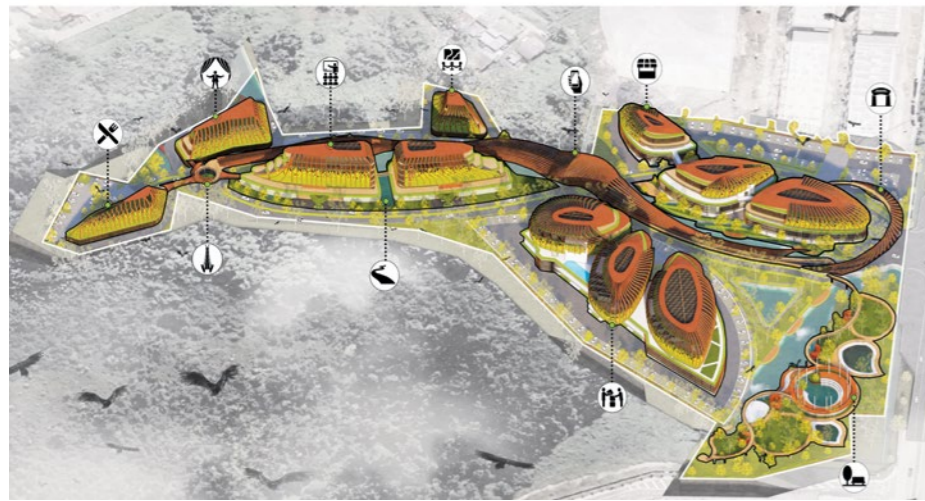


/ 11 Shortlisted Entries

entry 046

Entry 046 proposes a river centric development, with waterfront residences at the back, with commercial spaces and public parks in front. Views from residential and commercial units are inward facing, highlighting the river. The vehicular access also smartly transverses both sides, adjoining other developments.

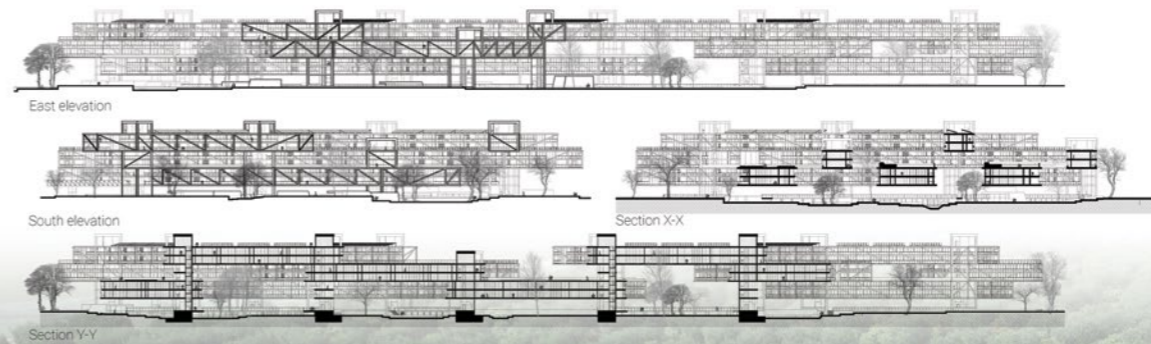




/ 11 Shortlisted Entries

entry 087

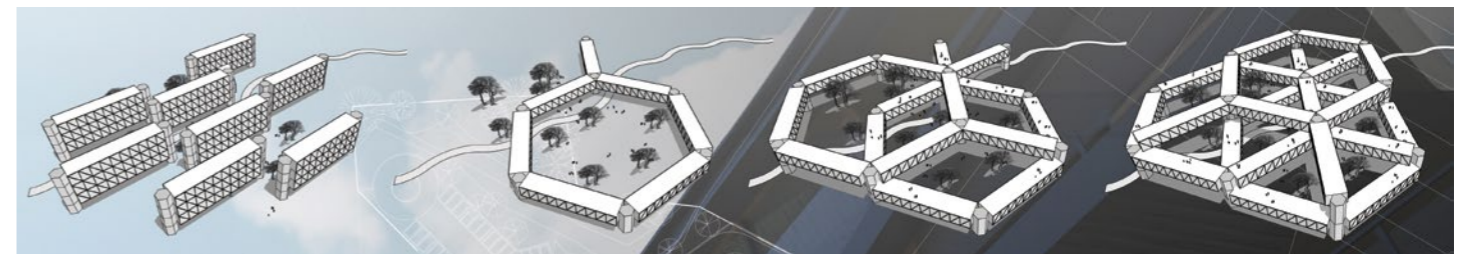
Entry 087 fuses Sarawak's cultural heritage with nature-focused, sustainable design. This development emphasises bioclimatic features and shared environmental responsibility. It has apartments, commercial spaces, park and a community hall.



entry 089

Entry 089 is one of the most bold of the shortlisted entries. It touches the ground lightly and calls for the adoption of prefabricated construction methods. This is mostly a residential proposal, and contains a low density of just 300 units. A beautiful scheme that catches the attention and promotes discussion.

/ 11 Shortlisted Entries

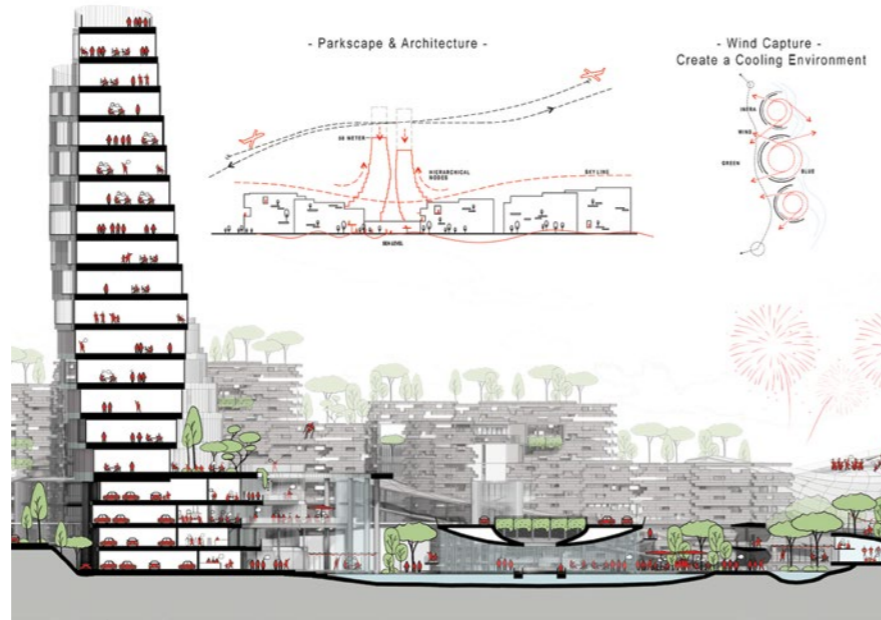




/ 11 Shortlisted Entries

entry
127

Entry 127, AIRsquare, integrates longhouse-inspired communal design, promoting coexistence with nature through riverfront residences, eco-friendly materials, modular housing, and sustainable water management. Key features include public spaces, floating markets, and natural stormwater filtration to enhance community living.



entry
106

Entry 106 is a nature-integrated proposal that blends residential, commercial, and cultural spaces. It takes inspiration from the airport and also Kuching's geography, including scenic mountain views. Key features are its wind-capturing crescent blocks, Duo-Air towers, wetlands for sustainability, and community spaces for cultural events.

/ 11 Shortlisted Entries





Here are five more entries from #AirKch (which we at HSL liked) but did not make the shortlist of 11. The full presentation boards of these five are also on display at #LaPromenadeMall / #HSLTower on L2.



entry 036 entry 001

entry 086



entry 114

entry 120



airkch.com



For more details and to view the shortlist, visit airkch.com.

La Promenade

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HOCK SENG LEE CONSTRUCTION SDN BHD

199401042966 (328634-W) | No. 1, HSL Tower, Lorong La Promenade 2, La Promenade, Kuching-Samarahan Expressway, 94300 Kota Samarahan, Sarawak, Malaysia.

Project Address: La Promenade - Precinct Grande, Lot 1689 (Part of Lot 893), Lot 874, Block 14, Muara Tuar Land District, Kuching-Samarahan Expressway, Samarahan | House Units: Three-Storey Detached (15 units); Three-Storey Duplex (28 units); Double Storey Semi-Detached (24 units) | Developer's License No.: L18054/KPH/09/16/16/16 | Validity: 16/03/2022 - 16/03/2025 | Advertisement and Sales Permit No.: P2237/MP/16/09/16/16/16 | Validity: 16/03/2022 - 15/03/2025 | Expected Date of Completion: 24 months (Double Storey Semi-Detached) / 32 months (Three-Storey) from date of S&P | Tenure of Land: 99 years leasehold (Mixed Zone Land) | Building Plan No.: (Three-Storey Detached) MPK5/PB/15/2018, MPK5/PB/16/2018, MPK5/PB/17/2018, MPK5/PB/18/2018, MPK5/PB/19/2018, MPK5/PB/20/2018, MPK5/PB/21/2018, MPK5/PB/22/2018, MPK5/PB/23/2018, MPK5/PB/24/2018, MPK5/PB/25/2018, MPK5/PB/26/2018, MPK5/PB/27/2018, MPK5/PB/28/2018, MPK5/PB/29/2018, MPK5/PB/30/2018, MPK5/PB/31/2018, MPK5/PB/32/2018, MPK5/PB/33/2018, MPK5/PB/34/2018, MPK5/PB/35/2018, MPK5/PB/36/2018, MPK5/PB/37/2018, MPK5/PB/38/2018, MPK5/PB/39/2018, MPK5/PB/40/2018, MPK5/PB/41/2018, MPK5/PB/42/2018, MPK5/PB/43/2018, MPK5/PB/44/2018, MPK5/PB/45/2018, MPK5/PB/46/2018, MPK5/PB/47/2018, MPK5/PB/48/2018, MPK5/PB/49/2018, MPK5/PB/50/2018, MPK5/PB/51/2018, MPK5/PB/52/2018, MPK5/PB/53/2018, MPK5/PB/54/2018, MPK5/PB/55/2018, MPK5/PB/56/2018, MPK5/PB/57/2018, MPK5/PB/58/2018, MPK5/PB/59/2018, MPK5/PB/60/2018, MPK5/PB/61/2018, MPK5/PB/62/2018, MPK5/PB/63/2018, MPK5/PB/64/2018, MPK5/PB/65/2018, MPK5/PB/66/2018, MPK5/PB/67/2018, MPK5/PB/68/2018, MPK5/PB/69/2018, MPK5/PB/70/2018, MPK5/PB/71/2018, MPK5/PB/72/2018, MPK5/PB/73/2018, MPK5/PB/74/2018, MPK5/PB/75/2018, MPK5/PB/76/2018, MPK5/PB/77/2018, MPK5/PB/78/2018, MPK5/PB/79/2018, MPK5/PB/80/2018, MPK5/PB/81/2018, MPK5/PB/82/2018, MPK5/PB/83/2018, MPK5/PB/84/2018, MPK5/PB/85/2018, MPK5/PB/86/2018, MPK5/PB/87/2018, MPK5/PB/88/2018, MPK5/PB/89/2018, MPK5/PB/90/2018, MPK5/PB/91/2018, MPK5/PB/92/2018, MPK5/PB/93/2018, MPK5/PB/94/2018, MPK5/PB/95/2018, MPK5/PB/96/2018, MPK5/PB/97/2018, MPK5/PB/98/2018, MPK5/PB/99/2018, MPK5/PB/100/2018 | Approval Authority: Majlis Perbandaran Kota Samarahan | SPA Approval No.: P/SP/15-16 | Selling Price: Three-Storey Detached (Designer Bungalow / Bungalow Majestic / Bungalow Elegant) from RM3,350,000 to RM4,650,000; Three-Storey Duplex (Duplex Classic / Duplex Modern / Duplex Resort) from RM2,285,000 to RM2,950,000; Double Storey Semi-Detached (The Standard) from RM1,700,000 to RM2,800,000 | SIRECA Membership: SIRECA/17/19/00
Disclaimer Note: Illustrations are an artist's impression only. The information and plans are subject to change as made required by the authorities or architect and cannot form part of an offer or contract. While every care has been taken in the preparation of this advertisement, the developer or agent cannot be held responsible for any inaccuracies.

AIR Judging Day: From Bold Ideas To Final Decision

A Behind-The-Scenes Diary Of Intense Debates, Visionary Presentations, And A Decision Made By The Narrowest Of Margins



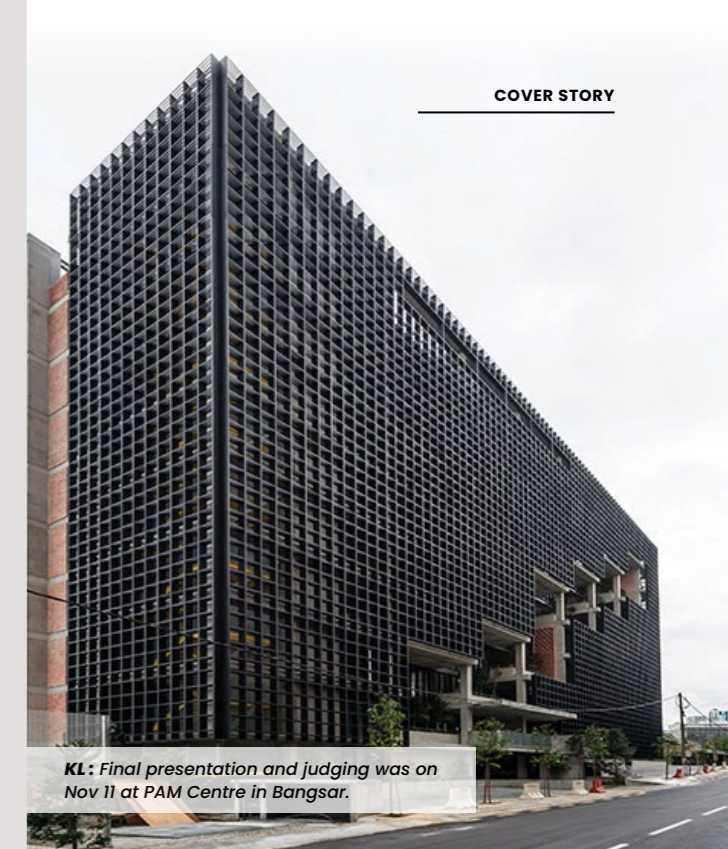
NERVOUS: Participants gathering for the final judging and presentation of the AIR Architectural Design Competition 2024 in Kuala Lumpur.



DYNAMIC: Convenor Ar Amzar Ahmad (standing, black jacket) briefing jurors and developer representatives before judging starts.



VISITORS: An Indonesian delegation viewing the AIR shortlisted entries.



KL: Final presentation and judging was on Nov 11 at PAM Centre in Bangsar.

09:00

All jurors are here, waiting in the PAM Centre lounge. There's an excited buzz (*forgive the pun*) in the air. The presence of Dato' Ar Hajeedar Abdul Majid, a renowned architect, and Ar Tan Bee Eu, PAM Gold winner, makes it more electrifying.

10:00

The first presentation begins. Teams have 15 minutes to present, followed by a 15-minute Q&A. The hall is packed with 100 attendees, including a visiting group from Indonesia.

10:15

Team one concludes. Yu Ji opens the questions with a technical query, while Dato' Hajeedar follows up with a sharp observation about river crossings.

10:30

Team two delivers a no-frills, back-to-basics proposal. Their minimalist visuals are paired with a compelling narrative.

Although AIR is Hock Seng Lee's (HSL) second architecture competition, it was our first time conducting all presentations and juror deliberations in person.

In 2021, during the Langit competition, everything was online – from reviewing proposals to jurors meeting virtually and finalists presenting via pre-recorded videos. Even the prize presentation was hybrid, with 80 guests at HSL Tower and others tuning in via livestream.

Four years later, AIR feels like a true nationwide collaboration.

Our seven-member jury, from Penang, Kuala Lumpur, and Kuching, met face-to-face throughout. Stage one judging, to determine the shortlist, took place at HSL Tower, while the final judging day unfolded at PAM Centre in Bangsar.

Here's a glimpse into that intense day, through the eyes of Tony Yu and Yu Ji, representing HSL.



PRESENTATION: A finalist sharing proposal highlights.



STAR: Dato Dr Ar Ken Yeang (right) presenting his scheme.

11:00 | By the fourth presentation, the atmosphere shifts. Nervous energy gives way to enthusiasm as Team Four discusses “touching the earth lightly.” Their bold idea — allowing rivers to evolve naturally instead of being encased in concrete — sparks conversation.

11:30 | A team dressed in Dayak motifs wows with vivid visuals and simple, impactful storytelling.

12:00 | Lunch is less about food and more about fiery discussions. Opinions are already forming.

14:00 | A Malaysian architectural legend takes the stage. Soft-spoken yet commanding, he advocates for minimising land use with a humour-laden but powerful presentation. Not a single juror asks a question.



DISCUSSION: Juror Dato Ar Hajeedar Abdul Majid (left) making a point to juror chair Ar Adrianta Aziz (middle).



FINALISED: Signed and sealed, the jurors concluding their evaluations and leave the presentation room.

15:00
16:00
16:15
17:40
17:58
18:30

A previously overlooked scheme transforms perceptions with a stellar presentation. Proof of the power of in-person interaction.

The final team, unaware they topped the shortlist votes, steps up.

The hall clears, leaving only jurors. Convenor Amzar jokes about locking the doors until decisions are final.

The debate intensifies. Jurors speak passionately. Should buildability and feasibility factor more heavily into the rankings? Someone mentions the Sydney Opera House.

Still debating the ranking. It’s a three-to-four split among the jurors. The discussion is more or less tied. An esteemed juror speaks, followed by the president. The convenor calls for a decision. There is a moment of silence. The decision is made — we’ll fall back to the scores (made by each juror immediately after each presentation). There is no unanimous number one, but the top scorer wins. The margin is under 1%. Astonishing.


Signed and sealed. Jurors leave the presentation room. The discussions, writing of juror citations, emails, and text messages continue for days and weeks. HSL will build one of the AIR winners, just like Langit. 🏡

The Herald Before Living Moments

Throwback To HSL's Original Newsletter

Every issue of Living Moments, we end with a throwback to Hock Seng Lee's original newsletter. The Herald began in 1996 and was for in-house circulation.

Edited by Sonja Gan, the then HSL corporate affairs director, the newsletter is a treasure trove of memories and milestones.

This edition's #throwback is to the 10th-issue, published in January/February 1998. These articles bring back sweet memories. 

HSL THE HSL HERALD

January / February 1998 Happy Chinese Lunar New Year / Selamat Hari Raya Aidilfitri For HSL Staff Only Issue 10

You Newsletter

A new year is upon us! 1998 is part of the Golden Year, marking the 10th anniversary of our newsletter. Hopefully the dust (and) festive break will leave all of you fresh, ready for hard work and filled with inspiration to keep HSL No. 1!

This NH features a report and pictorial on the social event of the year, HSL's Annual Dinner. We journey into the mysterious world of heavy machinery maintenance and discover the hi-tech world of reconditioning with our in-house experts.

NH also brings you the results of our Christmas competitions along with all the regular columns.

Enjoy your NH and greetings of the season to all HSL staff and their families!

Remember, the office will close for the week starting 25 January 1998.

Editor: Sonja Gan
Graphic Layout: Sang Das Das
A BIG Thank You to this issue's contributors: Eric Chin Lee Ting Liang

"Do more with less"

Annual Dinner appeal from management to save costs and work smart

The HSL social event of the year went off in high spirits on 27 December 1997 at MGKS Dewan Mayarakat. There were some 800 HSL revelers gathered to enjoy the home-grown entertainment and regular formalities. Starring MCs Jenny Yu and Jennifer Tang wowed their colleagues with their elegant evening gowns, while the rather more casually attired Engineer Hasan, who had survived the Bantak Shell explosions on 25th December morning, was on hand for periodic translations into Bahasa.

Projects Director Simon Lau opened the evening congratulating staff on another year of great achievements, but cautioned against complacency given the economic climate. They both emphasised that 1998 would be a year of challenges and the key would be to save costs in order to remain competitive during the economic slow-down. Dennis asserted that there would be no retrenchments, but called on staff to take the opportunity to streamline and improve our operations across the group.

In his appeal to all members of the HSL family he said, "...lighten your belts, keep sharp, guard against waste and be very, very conscious of costs... Let us all work together and further enhance the synergy we now have."

Simon Lau, in his speech, highlighted the achievements of the manufacturing sector disclosing that production at Sturupit Quarry has reached over 60,000 MT per month while HSL

"To maintain our leadership position we will have to work hard, work smart and work together. Every individual has the power to do something."

Simon stressed that 1998 would be a time to "learn how to make more from less".

With the sombre, but inspiring messages delivered, the party

Perhaps the highlight of the evening's entertainment was a traditional lion dance performance by Jiki ak Bilong, a bulldozer operator from our Ti Mans port project. No doubt it would have been enhanced by costume and props, but it nevertheless entrained the audience.

Special formalities during the evening included presentations for ten years service. The awards for 1997 went to three mechanics from HSLB - Bong Wee Kian (Pulau Berati), Chin Chin Kit (Workshop) and Voon Chun Foo (Muaru Tabuan). We salute these men for their stamina and loyalty.

SOCIAL

Enjoyable evening

Concrete is also doing well with a monthly turnover reaching RM800,000. Although our roof tiles factory has slowed down a little over last year, he said we have still covered some 1,200 homes with our famous PK88 concrete roof tiles. He also noted that the paving block factory is picking up slowly and we managed to lay an area of about 100,000 square metres in 1997.

The message he wanted everyone to take on board was one of consolidation: "Consolidate what we have and get even better at what we do."

"Right now," he told the staff "you may be sitting comfortably at your table thinking, have to worry about HSL. Well it's true that management is working relentlessly to ensure we get an even greater portion of the shrinking cake."

Workshop Services Manager Wong Hing Lik set a high standard in the Karaoke stakes when he opened with a superb rendition of the popular Chinese ballad *Rong Wo Huanxi*. Rong Wo You, Yu her dance moves, HSL clerk Fadiah got lots of encouragement from the audience, while Taiwan surveyor Mr Chung needed plenty of prodding before his performance. Kaling's super cleaner curried favour with the ladies, although MD M. Sang could not keep up in the eating stakes during the hilarious feeding at the Zoo game.

With contestants asked to wolf down a plate of food fed to them by their partners, we could not help noticing that the winner was the skinniest guy up there. And who could be a better judge of food going down than our jolly and robust Shipping Manager David Ting.

Meanwhile, in the higher age groups recipients were the daughter of HSL's late foreman and Madam Yu Jih Eng, Liuk Ing Hong who managed an unbeatable 8As in her PMR exams and the daughter of Mr Robin ak Prang, HSLB, Surveyor (Matang), Audrey ak Robin who managed 3As in her SPM.

Congratulations to the smart kids - future HSL staff!

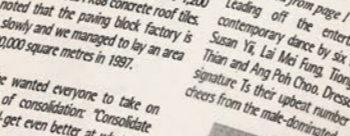
The grand prize in the lucky draw was picked by Mdm Wong (Mrs Yi Chi Hau) and to everyone's surprise the winner was an elated Mdm Hil (wife of late Director Yu Jih Tung).

By the end of the evening, it was a merry wave of white HSL caps (this year's present to the staff from the Management) that swelled out of the venue onto Jalan Padang.

Thanks go to the creative and hard working Social Club Committee for putting on a wonderful event...



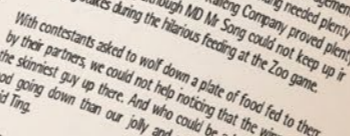
Director Yi Chi Hau gives away a prize to a lucky draw winner.



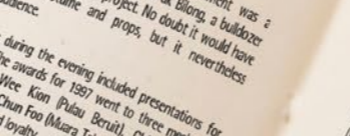
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SCENE

Rejuvenating your future

Rejuvenating your future... a new category of Incentive Awards for academic performance among children of HSL staff was introduced for the first time and there were six recipients.

UPSR stars were HSLB Lorry Driver Mr Liew Nyan Song's son, Liew Chiap Sung who scored 2As, Kaling's Mr Lim Gim Guan's son, Liew Kim Keng Loon who also scored 2As and HSL's super cleaner curried favour with the ladies, although MD M. Sang could not keep up in the eating stakes during the hilarious feeding at the Zoo game.

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GADGETS & GISMOS

Turbocharger, Blow-by checker... are these the gadgets that Q has equipped 007 in the latest Bond flick? No, in fact these are just some of the terms bandied around our machinery workshop at Bintawa.

If you ever wondered how HSL Heavy Industries Sdn Bhd got to be one of the nation's first to receive Pioneer Status for heavy machinery reconditioning, you need to take a closer look beyond the huge metal shels and thick black grease.

HH takes you into the world of hi-tech sophisticated pieces of testing equipment for the reconditioning process. Lee discloses and highlights below what these contraptions actually do.

(1) Fuel-injection Pump Test Bench - Bosch made - according to the supplier HSLH is the first company in Malaysia to own this super-modern, computerised, electronic fuel-delivery measuring device. The 14" colour monitor is able to give engine characteristics maps for precise checking of engine speed (over/low quantity), mean delivery (temperatures) and scatter (pressures). Says Lee, "Such a comprehensive testing device is a necessity to all reconditioning processes."

(2) Hydraulic Surface Milling and Grinding Machines for heads, blocks and flat surfaces - This Italian made machine enables the grinding of larger blocks than those of any other local workshops. It complements another made-in-Italy machine: Valve Et Rocker Arm Grinding Machine.

(3) Starter Generator Test Bench - After reconditioning, the starter or alternator must be tested to ensure that it functions to its original specs. Says our Mr Lee, "I think nobody in Kuching has such test bench," and yet without it you can only say "agak-agak OK" - precision measurements are impossible," Lee points out.

(4) Diesel Compression Tester - indispensable to the care of Diesel engines, measuring the compression pressure of cylinders.

(5) Blow-by Checker - measures an engine's blow-by pressure. It can also be used to check the turbocharger. An excessively high blow-by pressure indicates the possibility of a defect in the turbocharger. Air can get into the lubricating oil - bad news!

(6) Portable Hydraulic Tester - Unlike the simpler models used by our competitors, this tester provides power, temperature, pressure and flow information simultaneously which is convenient and cost-effective.

(7) Overhead crane - to enable speed and accuracy in lifting heavy items this new equipment is "a must," says Lee.

Lee reports that the new equipment has been tested and Service Manager Wong HL is in the process of getting them all fully operational. So stand-by for superior reconditioning services!

GOOD NEWS! Grapevine

Really's Mdm Sim when her latest bundle of joy made sure he wouldn't miss out on the fun. The Tan's new son and third child, named 'Chris' (for 'Christmas'), weighed in at 3.43 kgs. Congratulations!

BY THE WAY: Contributions to our (in)famous Grapevine column are always welcome and will be treated in the strictest confidence... so spill the beans, let the cat out of the bag.

THE TAO OF HEAVY MACHINERY MAINTENANCE

Anyone who has seen heavy machinery at work would be in awe of its enormous size and power. These modern day workhorses of the construction industry may look indestructible, but they do breakdown. Breakdowns mean delays and delays mean unnecessary and uncontrolled increases in costs.

The result of the increased restriction on the importation of new machinery and the depreciation of the ringgit is that new equipment is going to cost more and be harder to come by. Looking after your existing fleet thus takes on even greater importance. With the name of the game to maximise machine productivity and minimise costs, it is timely to focus on the art of maintenance, particularly preventive maintenance.

Our Dredging Supervisor Eric Chin, a knowledgeable machinery man himself takes us through the virtues of keeping heavy machinery in top condition.

A good maintenance program consists of the following elements:

- Preventive maintenance
- Scheduling
- Scheduled Oil Sampling
- Record Keeping
- Inspections
- Training
- Repair Management

Critical components of equipment require regular preventive maintenance, including oiling, greasing and changes as well as the lubrication of drive shafts.

Daily visual inspections should be a part of the maintenance routine. Diagnostic inspections, by using electronic diagnostic machines and forecast related problems.

Scheduled oil sampling is the drawing of oil samples from major components such as the engine and transmission to determine the level of metal wear elements and contaminants in the machinery. Regular oil sampling is most effective to monitor wear and forecast related problems.

Trained people make a difference in saving costs. Training provides the maintenance crew and operators with the correct procedures and tools to carry out maintenance skilfully and also develops better work habits that prevent problems.

Repair management and scheduling enable the owner to correct problems before they become major failures. Keeping good records of all these maintenance activities is central to better equipment maintenance management.

For the equipment owner, practising a good maintenance program is something well within his or her control. It helps keep the equipment running efficiently, reduces unexpected downtime, increases machine availability and life, increases the resale value of the machine and lowers the machine's operating costs. This means greater profits to the equipment owner.

So the message: **Look after those machines! (and they'll look after you)**

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